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NEW CREATIONS

in

GLADIOLI

Iris, Amaryllis

and Other Bulbs

1929



FOR SALE:

Happy Hours!

Rest and Recreation for Your Body!

Inspiration for Your Soul!

Information Within

CECIL E. HOUDYSHEL

LA VERNE, CALIFORNIA

(P. O. Address also San Dimas, California)

DEDICATION TO WILLIAM DOLLAR

Who ever heard of dedicating a bulb catalog?

There is a reason. This dedication, in a way, is not only intended to call your attention to a character at least worth considering, but also to propitiate one whose friendly interest I am very much in need of.

Most of you have heard of our famous California family, the Dollar family. One of them owns and operates a steamship line, called the Dollar Line.

Originally two Dollars came to California. One of them procreated the steamship Dollar. The other Dollar married into the well known Penny family—related to the department store magnate. Wm. Dollar came to bless this union.

Now I have this to say about William Dollar: He is one of the most accommodating fellows I have ever met. When George won't do it, William Dollar will.

He will do nearly anything you set him at. He'll clothe you, feed you, or carry a message of sympathy or love. He will both buy and transport goods. It is even said that he is far more faithful than John Alden as a messenger of love. At least I've noticed that when he talks many beautiful women and most wise men, sit up and listen.

He is the banker's best friend. After the preacher marries you, after he has kissed the bride and patted you on the back, his final affectionate hand clasp is for William.

He is the one entity that has been caught in many a nefarious enterprise and yet retains the respect of all.

The preacher warns against the love of him; Europeans charge Americans with serving him too exclusively; and it may be true that he is a better servant than master. It is true, too, that the friends he wins for us (he can win friends—beautiful women and wise men; poets, artists, musicians, statesmen, alienists) usually go when he goes.

I have rather neglected to cultivate the acquaintance of William Dollar. I have let my mind dwell too long on some of these faults I've mentioned. Now I need his help greatly.

As a result of my indifference, it looks like I may have to quit raising and originating flowers and get me a job of teaching again.

Now William, be good to me. Come and help me out. See what I have done for you.

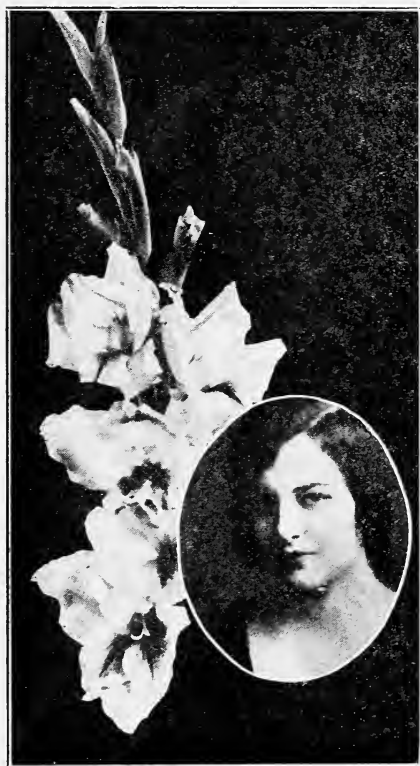
William is generally nicknamed Bill, and people reverse his first and last names almost always. That makes him "Dollar Bill." We very frequently refer to him as

THE ALMIGHTY DOLLAR

Just to show what Bill will do for you, I will suggest that you lick him good, or rather put him in an envelope and lick the envelope. Then affix a postage stamp. Put my name on the outside; and inside, embracing Bill, a little note saying: "Send me twenty large and small bulbs of Los Angeles."

Send him over in care of Uncle Sam and I'll return the bulbs the same way.

NEW CREATIONS IN
GLADIOLI, IRIS, AMARYLLIS
AND OTHER BULBS



Gladiolus Los Angeles (Inset) Eleanor Houdyshel

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CECIL E. HOUDYSHEL
LA VERNE, CALIFORNIA

INFORMATION

Be sure to read all of this, as every item is important.

Order early. Although we have millions of gladiolus bulbs now, we often run out of a few varieties late in the season.

If this catalog reaches you as late even as **June**, or if you wish some more glads to plant, send in your order and remittance but include a list from which we may substitute. We have **Los Angeles** bulbs to sell, and sometimes others, all the year around.

Iris roots also should be ordered early, as we have only a small stock of some of the rare sorts.

We acknowledge the receipt of your order unless we are filling it in a few days.

Eastern orders will be filled about March 15th to April 1st, or when the weather will permit shipments to be made in safety.

We pay postage on all orders over \$1.00, and guarantee their safe delivery. Orders under \$1.00, postage extra, 15c to 25c. Include enough for insurance if desired.

Send your money by P. O. order or check; we object to stamps except in small amounts when necessary—and never refuse them. Currency and coins in a holder nearly always go through safely, but there is a risk and we do not accept any responsibility.

Your name and address should be printed very carefully. There is a great deal of difference between reading familiar words in connected sentences and an unfamiliar name and address, with nothing to guide us in determining whether a certain pen stroke is c, e, i, r, a, or part of m, n, u, v or w. Many people have only three strokes in their penmanship—a loop above the line, a loop below the line, and short strokes which look more like “i” than anything else.

C. O. D. orders are not accepted, but will hold an order for future delivery if a deposit of 25 per cent of order be made.

OUR GUARANTEE

If any bulbs purchased from us prove to be not true to name, or if they fail to grow or to do well through any fault of the bulbs, we will replace them the following season, giving you two for one.

We sometimes request the return of bulbs at our expense and give you a very liberal replacement.

Premiums. We always give you a generous count and extras depending on the size of the order. We believe our best



CECIL E. HOUDYSHEL

advertising is to please our customers and to surprise them with the quality of our bulbs and the flowers they produce, as well as our generosity in filling orders. But we can't surprise you if we promise too much or talk too much about it.

This Catalog is intended to entertain you as well as sell you bulbs. If you want it to come next year, you must buy bulbs from it this year.

This cancels all previous price quotations.

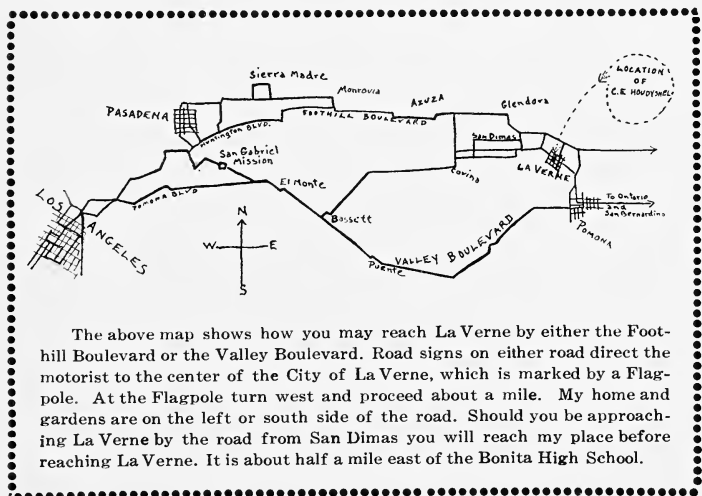
Substitution is not usually necessary except for late orders. Nevertheless the unforeseen does happen and it is better to send a list from which we may substitute. Sometimes we can include a few extras from this list. If you wish **no substitution**, be sure to say so, otherwise the girl who fills your order is instructed to use her own judgment and to try to please you.

Letters. We try to answer them. Efficiency experts have calculated that it costs 50 cents or more to write a letter in any office. So you see if we write you a letter and sell you less than \$2.00 worth of bulbs, we have lost money. Please understand that we get a great deal of pleasure both in receiving and writing letters, but if you have a question, be sure first that you cannot find the answer in this catalog.

We are always glad to give cultural advice, and also advise that you subscribe for a good flower magazine and join the flower societies. (See page).

Visitors at our ranch are always welcome. Many noted people have come. Many people like to buy their bulbs, avocados, figs, cut flowers, in person. The ranch is the first place east of the **David and Margaret Home** on Third Street (or Bonita Ave.) just west of LaVerne.

Testimonials. We have a lot of them but cannot include any this year.



GLADIOLUS CULTURE

Gladioli prefer to be planted in the full sunlight but if lightly shaded a part of the day they do very well.

The bulbs should be planted 3 or 4 inches deep and about that distance apart. If planted in rows, two rows may be planted in one furrow, so that bulbs are at least twice their diameter apart. The rows may be 15 inches to 30 inches apart. If cultivation is by hand-tools, the rows should be the closer distance. They do better when planted rather close.

Gladioli do well in any kind of soil in which you can grow a garden, but a sandy loam is preferred by most commercial growers. The soil should be mildly acid, and for that reason avoid the use of ashes or lime to fertilize your soil. The best fertilizer is superphosphate, a tablespoonful to a foot of row. Manure is valuable for enriching the soil but must not be applied fresh. The best way is to apply it a year before growing gladioli in the soil. Manure too fresh or too near a gladiolus usually kills it. I will never be responsible for the result on bulbs purchased from me if manure of any sort has been applied within six months.

In the east, in many places, good gladioli may be grown without irrigating. There are few places, however, that are so favored that it is not advisable to give additional water just before and during the blooming period. They should have a good soaking at this time at least every seven days. In California one must depend on irrigation altogether, and a good rule for most plants is to give twice as much water as you think necessary.

The best way to irrigate is by allowing the water to trickle slowly down a trench at the side of the row, for several hours.

Please note that the Los Angeles should have twice as much room and twice as much water as ordinary sorts.

Glads should be grown in a new location every year. That avoids mixing the varieties and also helps to prevent rot diseases which attack the bulb.

If you grow your bulbs year after year, it is advisable also to dip them in an antiseptic solution before planting. One of the best solutions is made by dissolving 1 oz. powdered corrosive sublimate in a gallon of hot water, then add 9 gallons more of water. Soak the first batch of bulbs for one hour, a second batch for 1 1-2 hours, and the third batch for two hours. Then discard the solution. Use only a wooden container, as corrosive sublimate combines chemically with metals.

The time to plant gladioli in California is every month in the year. We specialize in having at least Los Angeles ready to plant any time.

In the east they should be planted as early as possible when danger of freezing is over.

It is very nice to have gladiolus in blossom for several months. To do that, for your early flowers plant June Delight, Elizabeth Tabor, Maiden Blush and those marked early. At the same time plant Los Angeles and other mid-season or late sorts. Then continue planting a few every two to four weeks. It takes a Los Angeles from 75 to 90 days to bloom, and the shortest time in which bulbs may be matured after planting is 4 or 5 months

for most varieties. A temperature of 28 degrees Fahrenheit above, to 30 deg. above, freezes the blossom spike, and about 4 deg. more of frost kills the entire top. You lose your bulbs if the ground around them is frozen solid. From this data you can determine how late you may safely plant bulbs and expect to have flowers or a crop of bulbs.

But plant some late bulbs and have flowers from June till near the first frost.

OTHER INFORMATION

Nearly all the gladiolus bulbs we sell are produced from bulblets or small bulbs. They are smaller and also much better than the larger, old bulbs. When bulbs become quite old they are very flat and should be thrown away unless the variety is very rare.

Sometimes it is impossible to get one-year-old bulbs of a scarce variety, so in that case we select the very best two-year-old bulb available. Through an error in planting this year, we have only the latter to offer of Rose o' California and Sunny Sonny, but we will send you only bulbs of these that will do wonderfully well.

Bulblets. We can sell you a packet of bulblets of most varieties worth 25 cents each or less at 25 cents per packet. We charge about one-fifth the price of the large bulb per bulblet but do not sell less than 25 cents worth of a variety. If a large bulb is listed at \$1.00, you can buy two bulblets for 40 cents, and that would be the smallest number sold unless you wish to pay 25 cts. for one, as 25 cts. is the smallest item we will sell in bulblets.

Our stock of bulblets will vary during the season and usually we have bulblets of less than 75 per cent of the varieties. Therefore send a liberal number of extras to select from. We advise you to experiment on a very few cheap varieties first. We select the best we have and hence our prices are above many others who sell small bulblets only.

Size of Bulbs. Most of our bulbs are over 1 1/4 inches in diameter, but very rarely we can send only a bulb of about one inch. That size is an excellent one and gives a good blossom and more bulblets than a larger size.

When other than large sizes are sold, they will be marked thus: "L" for large, "M" for medium (about 3-4 in.), and "S" for small.

Prices given are per single large bulb. Six bulbs cost five times the price of one, and one dozen cost ten times that. To find the price per 100 multiply the price per bulb by eighty.

The originator's name or initial is given in parentheses, thus: (D) Diener; (K) Kunderd; (L) Lemoine; (Bill) William Purple; (Z) Zeestraten; (A) Austin; (Kel) Kelway; (C) Coleman; (P) Pfitzer; (S) Salbach.

(Prim.) means *Primulinus* hybrid, and (Prim. Grand.) means *Primulinus Grandiflorus*, which is a new type in which the flowers have the *Primulinus* characteristics to some extent, but the flowers are larger and arranged more closely on the stem, but retain the hardness, the delicate coloration and other desirable qualities of the *Primulinus* species and hybrids. This class is well represented by Los Angeles.

HOUDYSHEL ORIGINATIONS

Crepe (Prim. Grand.) Begonia rose with waved and broken lines of ivory running through, which give an appearance of a crepe-like texture. This lovely and delicate variety is quite early and does not show up well if planted late, so that it must bloom in hot weather.....50c

LaVerne (Prim. Grand.) Large, cream yellow flushed pink, with a carmine throat. Very tall, often nearly six feet. Vigorous grower and rapid multiplier. This variety won several first prizes the past season and is a favorite with florists. Because I am proud of this sturdy and beautiful variety, I am reducing the price so that everyone should now be able to grow at least a few of them. Large, 25c; medium, 15c; small, 10c; bulblets, 25c per packet, or \$2.50 per 100.

Le Cygne (Prim. Grand.) A beautiful pure white, with only a slight creamy tint in the throat. Like all our originations it is a vigorous, hardy grower and a rapid multiplier. Bulbs \$10. No bulblets offered.

Los Angeles (Prim. Grand.) Grenadine or orange tinted pink, with a darker throat. In any list of the world's finest glads, the Los Angeles is usually named among the best twenty-five varieties.

As a florists' flower it is rapidly becoming the most popular in those markets where it is offered in quantity, thus justifying the prophecy of John C. Davis in the Florists' Review that it would be in the lead by 1930. It was reported as the "best seller" when offered in the Paris market in 1927.

It produces such a large number of flowers and flower spikes that it is also one of the best to plant for landscape use. One large bulb will give two up to four or five flowering stems. Even a dozen from one bulb has been reported, and six or eight quite often. Each stem will have three or four side spikes. But the most unusual thing about the Los Angeles is that if the entire stem is cut, even to within four inches of the ground, and the leaves left on, upon a fair proportion of them a new stem will grow up from the old stump. For this reason we call the Los Angeles "**The cut and come again**" gladiolus. Owing to its very floriferous nature and its long flowering period, a field of them planted at one time has shown enough flowers to make an attractive display for nearly three months. We have claimed that it is the nearest "**Everblooming**." Large bulbs, 10c; medium, 5c; small, 3c; bulblets, 25c per packet of 15; 50c per 100; \$2.00 per 1,000.

Contest. For the best snapshot showing the vigorous growth of the Los Angeles, the largest number of flower spikes and flowers from one bulb, I will give \$5.00 credit on bulbs of my own origination next year. The picture must be large enough and good enough to make a halftone from, and the following information given: Height of stem, number of stems, number of laterals or side spikes, date of first flower fully open, date of last flower in good condition, total number of large bulbs when dug, total number of bulblets that should grow, total number of flowers produced.

Special. If you want Jumbo bulbs for this we have some over 2-in. diam. for 25c.

Mary Jane Coole (Prim. Grand.) Coral pink with pomegranate purple throat. A beautiful and very vigorous glad. 25c each; bulblets per packet, 25c; per 100—\$2.50

Rose o' California. This is one of the loveliest pure rose colored glads I've ever seen. Very well known gladiolus experts have raved over it. Last year the price of bulbs was \$2.50 each and although I have only a few bulbs, I want you to grow it, and therefore reduce the price really more than I can afford. Like Los Angeles, LaVerne and thers, it is very vigorous and a rapid propagator, and as easy to grow as a glad can be. Large (old) bulbs, \$1.00; bulblets, 2 for40c

Sunny Sonny (Prim.) Tall very early glad with orange-colored flowers and a striking orange-red throat. \$1.00; bulblets, 2 for41c



Above, Sunny Sonny; Below, Rose o' California

GLADIOLI OF OTHER ORIGINATORS

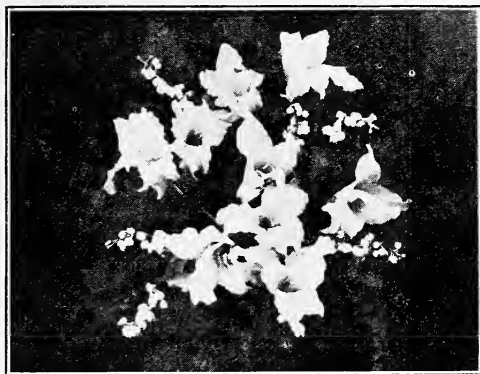
- Adeline Kent** (D) Delicate rose pink becoming deep rose on edge of petals. Throat straw color with ruby dashes.....20c
- Adorable** (Prim.) A truly adorable pink prim. from Holland.12c
- Alice Tiplady** (K) (Prim.) Orange saffron color; popular as a cut flower. S 3c; M 4c; L.....6c
- Anna Eberieus** (D) Deep rhodamine purple shading to deep Bordeaux center. A wonderful color. S 3c; M 4c; L.....6c
- Anthony B. Kunderd** (K) Ruffled. Rich cream suffused pink10c
- Arabia** (Syn. Persia) Dark mahogany red, the nearest to a black gladiolus25c
- Arden** (K) (Prim.) Large, ruffled, watermelon red flowers on an extra long stem. Very fine variety.....10c
- Baron Hulot** (L) Beautiful dark violet, small flowers.....10c
- Bengal Tiger** (Pratt) Red with dark stripes just like its namesake. M 6c; L8c

Blood Spot	Dark mahogany splashed blood-red on lower petals. Very beautiful and unique. Unlike most very dark ones, this is a good grower.....	25c
Break o' Day (Bill)	Wonderfully beautiful large flower of glistering La France pink on a very tall, graceful stem. Very early, blooming before nearly all your other sorts. Very profitable to grow for cut flowers as very small bulbs and even bulblets bloom well. S 7c; M 12c; L.....	15c
Butterfly (K) (Prim.)	Ruffled, delicate salmon pink.....	10c
Byron L. Smith (K)	White, suffused mallow purple, deeper at edges. Throat marguerite yellow.....	10c
Capella (K) (Prim.)	Tall spike with clear red-orange flowers of large size. Very striking.....	15c
Capt. Boynton (Boynton)	White suffused lavender. Deeper lavender blotch on lower petal.....	12c
Carmen Sylva (Prestgard)	Snow white with light markings of lilac in throat	8c
Cowee's Scarlet Wonder	Large, brilliant red flowers. I'll never forget the day I spent with Arthur Cowee. There were autos from Boston, Albany and dozens of places to purchase armfuls of these brilliant flowers, \$300.00 worth in one day	8c
Copper Bronze (K) (Prim.)	Color is copper-bronze.....	35c
Crimson Glow (Betscher)	Glowing red scarlet. Becomes diseased very easily and we do not recommend it.....	8c
Crinkles (K)	Ruffled, deep peach-blossom pink.....	15c
David Starr Jordan (D)	Immense flame-colored, overlaid with scarlet. Lip mottled cream. Very few catalogs offer this wonderful new glad from California's greatest plant hybridist, Richard Diener. I have been so impressed with the beauty of this flower that although I was unable to find planting stock to grow my own last year, I did succeed in getting 1,000 large bulbs. This year they will be gone before end of season, so order this early.....	15c
Diana (J. Z.)	Dark red.....	8c
Diener's American Beauty (D)	American beauty rose color, throat cream striped with ruby.....	10c
Don Juan (K)	Ruffled, very large, and fine pink flowers with blue tint on edges of petals.....	35c
Dorothy Wheeler (K) (Prim.)	Rose pink.....	10c
Dr. F. E. Bennett (D)	Peach red. Aptly described as "house afire" red. Very brilliant and showy. One of the very best and most popular new varieties, and named for a former president of the Am. Gladiolus Society, worthy of our highest honor	20c
Dr. Van Fleet (K)	Tall, early pink.....	15c
Duchess of York (Dames)	Improved Baron Hulot, larger and finer	15c
E. J. Shalor (K)	Ruffled deep rose pink, penciled rose red in throat. An exquisite flower which you must have.....	6c
Elizabeth Tabor (Hinkle)	Very early, often 50 days. Resembles Mrs. Frank Pendleton.....	8c
Empress of India	Dark mahogany red, almost black, very striking. We have to raise our price, as we are unable to supply the demand	20c
Ethlyn (Fischer) (Prim.)	Orange yellow.....	25c

Evelyn Kirtland (A)	La France pink overlaid with rose-doree	6c
Fay Lamphier (E. L. Williams)	One of California's greatest originations. Very large, lustrous coral-red blended cerise. The willowy spikes are very graceful in a basket or vase. This variety, considering its beauty and rarity should list for \$1.00 each, but instead	15c
Fern Kyle (K)	Large creamy white	15c
Firefly (K) (Prim.)	Bright deep scarlet self-colored	15c
Fire Queen (Prim.)	Brilliant Scarlet	15c
F. J. Symmes (D)	Geranium pink	10c
Genesee (J. C. Davis)	Large light yellow. Very fine for bouquets	25c
Gen. Kurokee (Kel.)	Rose red with white throat. Very striking	20c
Geraldine Farrar (D)	Pale lavender violet, suggesting light blue, with dark violet throat blotch	60c
Gertrude Errey (Errey)	Lovely shell pink flowers, lighter in center, with darker spot in throat	25c
Giant Nymph (C)	La France pink, very tall and graceful spike with large flowers	10c
Gladdie Boy (Bill) (Prim. Grand.)	Grenadine pink. Very long spike with 6 or 8 flowers open at once. A thrillingly beautiful thing	30c
Gladys Plath (D)	Mallow purple	8c
Glendale (W. B. Davis)	American Beauty rose. A very beautiful glad, good keeper	8c
Gold (Hoeg)	Clear, deep yellow	8c
Gold Drop (K) (Prim.)	Marguerite yellow, shading to primrose. S 3c; M 4c; L	6c
Gold Eagle (A)	Ruffled, pure deep yellow. Very early	40c
	bulblet	25c
Golden Dream (Groff)	Color like Gold Eagle. A wonderfully beautiful flower	90c
Golden Frills (K)	Ruffled, deep daffodil yellow with red lines, beautiful	50c
Golden Gate (K)	Large ruffled yellow	15c
Goliath (Velthuys)	Deep purplish wine color, very much like "Empress of India"	20c
Henry Ford (D)	Rhodamine-purple. A very famous glad that sold three years ago for \$200 per bulb, but multiplies so rapidly we now offer it for 10c; six bulbs for 45c; per dozen	85c
Herada (A)	Clear lavender-mauve	6c
Illuminator (Hinkle)	Brilliant carmine-red. Fine	15c
Indian Maid (K)	Peach blossom pink, darker in throat. A beauty	10c
Iwa (Betscher)	Tall with rose-pink flowers, red blotch	40c
J. A. Carbone (D)	Orange salmon	8c
Jack London (D)	Salmon with vermilion stripes. A wonderfully beautiful glad that everyone should grow	8c
Jacoba Van Beijeren (Heemskerk)	Violet self-colored, very lovely	12c
Jewell (Z) (Prim.)	Salmon pink with golden yellow throat. Very beautiful and fine, and one that you must have	7c
	each, per dozen	90c

Joe Coleman (K)	Bright spectrum red with carmine blotch.	
S 6c; L		12c
Joerg's White	Immense cream white. A sensational new variety	60c
June Delight (K)	A very fine geranium red that is extra early. Very desirable both for cutting and in the garden. Very free bloomer and easy to grow.	15c
Lavender Princess (E. L. Williams)	Exquisite light lavender blended pink. Cerise marking on lower petal. Very orchid-like and fully as beautiful. Mr. Williams must think a lot of human beings to create for us such beauties as this and his Fay Lamphier, and practically give them to us. Every customer who wants the very best, regardless of price, will buy both. I know ADVERTISED varieties priced as high as \$25.00 that are no better	15c
Lena Graetz (Graetz)	Unusually fine white that is easy to grow	10c
L'Immaculee	Early white	10c
London Smoke (D)	Red, marked darker and tinted smoke	15c
Longfellow (Prestgard)	La France pink, large and beautiful flower	30c
Marie Kunderd (K)	Ruffled. Pure white with very faint pink line in the center of lower petals. Very early, blooms in 66 days	10c
Maiden's Blush (Gruellmans)	Delicate pink much used by florists. Very early	8c
Majestic (Hopman)	Orange, pink throat	12c
Midsummer Dream (K) (Prim.)	One of the most beautiful glads I've seen and not as well known as it should be. Geranium red. It is the best red primulinus. Include it	15c
Ming Toy (K) (Prim.)	Buff flower with yellow throat	8c
Miss Madison (Boynton)	That rare color in glads, a clear, light pink. No other color present	15c
Mixed	We place in this mixture bulbs from which the label has become lost, whether cheap or high-priced, old bulbs of higher-priced sorts that we wish to sell cheap, etc. They will all give good flowers or we replace. Dozen, 50c; 100 for \$2.50 at ranch, or by express collect.	
Mixed Bulblets	250 for	25c
Mme. Mounet-Sully (L)	Milk-white with throat blotched carmine on primrose-yellow	40c
Mrs. Dr. Norton (K)	Lovely pink, tinted yellow in throat and edged deeper pink. Its loveliness will charm you	8c
Mrs. F. C. Hornberger (H)	Very tall large pure white. Many experts have declared this is the world's best pure white glad	\$1.00
Mrs. F. C. Peters (Fischer)	Beautiful lavender pink, very popular	10c
Mrs. Frank Pendleton (K)	Bright rose pink with pansy-like blotch in throat. Old, but the most universally loved glad	6c
Mrs. H. E. Bothin (D)	Ruffled, geranium-pink with scarlet center	8c
Mrs. Leon Douglas (D)	Begonia rose striped with flame and scarlet. Lip pale lemon, speckled with ruby. Extra tall spike with very large flowers. A very sensational new variety	10c

- Mr. W. H. Phipps (D)** Salmon-rose. Ten or more flowers open at one time. This is undoubtedly the most perfect glad so far produced25c
- Nancy Hanks (S)** Rich apricot to orange-pink with grenadine tongue. A vigorous grower and one of the very best for cut flowers. A flower that California is proud of.....25c
- Neoga (K)** Slightly ruffled, dark garnet red, deeper throat..15c
- Opalescent (Bill)** Pale lavender of great beauty. Wonderful for cut flowers and very easy to grow. Until recently it was very high-priced12c
- Orange Brilliant (Case) (Prim.)** Intense color that everyone wants when they see the flower. Medium-size bulbs but good bloomers10c
- Orange Queen (P) (Prim. Grand.)** Apricot-orange. A wonderful color not to be seen in any other variety, and as beautiful as it is rare.....15c
- Orchid (Sprague) (Prim. Grand)** Who ever would have thought that a plant hybridist could produce a gladiolus that would look exactly like an orchid? We already had varieties closely resembling the flowers of the pansy, hollyhock and other flowers, and Dr. Sprague (another famous California originator) now gives us the Orchid, which so closely resembles



- a Cattleya orchid that close examination of a single flower in a corsage bouquet is necessary to distinguish the difference. Shape and color are like that of an orchid.....\$1.00
- Pasadena (D)** Iridescent Turkish red striped flaming orange. Lip ruby over white. Tall, large-flowered, sensational. If you live between Orange Grove Avenue and Lamanda Park, you must have it. If you live elsewhere, plant a few Pasadenas, just to recompense you. We have to buy our bulbs, and as it is very difficult to find large bulbs, we may have to send small bulbs—more, of course, for the money. L.....15c
- Pfitzer's Triumph (P)** Usually described as salmon-orange, but I thought flame-scarlet nearer the color, but soils cause some variation. Tall spikes and very large flowers. One of the most desirable new varieties.....\$1.25
- Pola Negri (D)** Yellow and apricot.....10c

Primrose Princess (S) One of the greatest of California originations, although never priced at a high figure. Large, clear primrose yellow flowers, exceptionally choice for cutting. This will be one of our most important commercial varieties. Bbts., 2 for 25c; bulbs.....	\$1.50
Prince of Orange (Prim.) A fine and rare orange.....	15c
Prince of Wales (Van Zanten) Pure golden salmon.....	8c
Purple Glory (K) Ruffled, amaranth purple over Tyrian rose shading into dark purple in throat.....	10c
Pythia (K) Spectrum red, carmine blotch.....	10c
Red Fire (K) Red self-color.....	10c
Rev. Ewbank (Vethuys) Fine porcelain blue. The very best low-priced glad in this color, and you should plant several	12c
Remembrance (K) Ruffled, geranium-pink that deepens to rose-doree at edges; throat blotched pomegranate-purple. Beautiful and sturdy.....	10c
Richard Diener (D) Ruffled, pale geranium-pink, flaked rose-doree; throat barium yellow stippled carmine.....	8c
Romance (K) Very unusual combination of orange, salmon and rose color; throat red and yellow; bluish border on petals. A lovely unusual glad that if you could see it you would buy, and only	10c
Rose Ash (D) Old rose overlaid and blended daphne-red and daphne-pink; throat straw yellow, dusted engenia-red. General effect "ashes of roses".....	10c
Rose Glory (K) Ruffled, rose pink.....	10c
Rose Luisante (Prim.) The same wonderful pink color seen in the tulip of the same name. Very early.....	15c
Rosemary (Bales) White overlaid very closely by fine hair lines and stippings of lavender-rose.....	25c
Rosenel (Mtz) Nelrose color	20c
Rubini (Heemskirk) Large showy orange scarlet with white eye	10c
Sidney Plummer (S) Lovely yellow suffused pink.....	12c
Souvenir (Gravereaux) (Prim.) Rich, pure, golden yellow. The new yellows are perhaps larger, but little if any better in color or more beautiful. At this low price every customer should have a lot of them. One bulb, 10c; one doz., 75c;	
Sunset Glow (Gibbs) Glowing sunset colors, scarlet and yellow	15c
Sydonia Lovely dark violet.....	15c
Symmetry (Burbank) Pink. A large, fine flower that is very rare	50c
Theda (Bill) Shrimp pink blending to Pinard-yellow in throat. Large, wide open and exceptionally beautiful flowers. Rated by Gersdorff 95 per cent as a commercial variety. Very early. M	10c
Thos. T. Kent (D) Shell pink overlaid with strawberry, crimson streak on each petal.....	10c
Tycko Zang (A) Clear salmon pink with unsurpassed brilliance	15c
Tycko Zang (A) Brilliant salmon pink.....	20c
Tyrian Beauty (K) Tyrian rose color.....	10c
Violet Glory (K) Ruffled. Large deep violet flowers. Early.....	15c

Violet Queen (Prim.) A beautiful violet primulinus hybrid from Holland	12c
Virginia (K) (Syn. Scarlet Princeps) Rich red scarlet color and the most beautiful red gladiolus in existence.....	8c
War (Groff) Deep blood-red flowers on tall spike.....	8c
White Pigeon (K) Early white.....	10c
White Wonder (Kemp) Tall large white.....	10c
Wilbrink (Hopman) Flesh pink, extra early. Large early-dug bulbs that will bloom very early.....	5c
Wm. G. Badger (Metzner) Large, light salmon rose with cream throat, speckled with ruby. Exceptionally fine. Nearly all flowers open at same time.....	15c
Zenobia (Prim.) Orange red	15c

GLADIOLUS SEED

Plant seed in moist ground and sift one-half inch of soil over them. Lay board on top of ground and examine frequently. When up, remove board and water frequently in a trench very close to row. They must not dry out.

Originate a few yourself by planting Los Angeles seed. The seedlings average very high.

Gladiolus Los Angeles 20 seeds for 25c; 100 for.....\$1.00

SEED OF GLADIOLUS SPECIES

G. Blandus 10 seeds for 25c; 50 for.....\$1.00

G. Alatus, G. Gracilis, G. Cuspidatus, G. Callistus, G. Tristis
5 seeds of one species only.....25c

Watsonia Meriana, W. Aletrides, W. Arderi, and Antholyza
Paniculati 5 seeds for.....25c

IRIS

The recent improvement in the Iris is most phenomenal. The "poor man's orchid" is now quite as beautiful as the most beautiful orchid. The colors are much the same too. We have reds, pinks, combinations of yellow, lavender, blue, violet.

Iris love the sun but contrary to the general belief, they also do rather well when slightly shaded a part of the day. Plant the roots not over one inch deep in ground that is moist. Do not water much until growing well, as the roots of some varieties are subject to rot.

Two feet apart is a good distance to plant and allows for the enlargement of the clump for about two years. Keep manure of every sort away from Iris. They do not require it and are very often killed (rotted) by it.

If you wish to cause rapid growth and increase in your plants, give them much water during the summer. However, even in California, where we have no summer rains, Iris will grow, multiply in number and bloom without irrigation.

Iris may be planted at any time in California. If planted before September, most of them will form small clumps and bloom the next spring. If planted right after blooming, which will be in April and May, and this is the best time to move them, nice large clumps are formed and you have many blooms the following spring.

In the east too, this is the best time to plant, though they may be planted most any time before the ground is frozen.

In ordering please note the following: We will not mail out our orders until after the plants have bloomed, except to those who request immediate delivery (which we advise against). But order early for the best service just the same.

Single prices are given, and six roots cost five times the price of one; 100 cost 75 times the price of one. All are prepaid.

In the following list the originator's name, if known, follows the name of the variety. Abbreviations: Fr—Fryer; S—Sturtevant; F—Farr; V—Vilmorin; M—Miller; Y—Yeld; G & K—Goos & Koenemann; B—Bliss; Fos.—Foster; D—Denis. "S." is abbreviation for standards, or upright petals; "F." for falls or drooping petals.

The descriptions must be brief and therefore do very slight justice to the beauty of each flower. Two descriptions are given for the first variety to illustrate how incomplete the other very brief descriptions are. Remember that in most of the varieties there are more tones than one for the same color, often different colors blended together where they meet.

A. E. Kunderd (Fr.) S. Yellow-bronze; F. magenta red.....35c

Complete description: S. yellow bronze, tinged and blended with magenta; F. magenta-red blended with bronze; reticulated yellow in the center; orange beard; very fragrant.

Afterglow (S) Lavender-grey, blended to a buff, and yellow center50c

Albicans Very early white.....15c

Alcazar (V) S. Slaty violet; F. Red-purple.....35c

Amas (Species) S. Hyssop violet; F. Petunia violet.....25c

Ambassadeur (V) S. Red-violet; F. Purple-maroon.....90c

Anna Farr (F) S. White bordered blue; F. White with blue markings75c

Archevique (V) S. Purple-violet; F. Violet.....35c

Arsace (M) Mauve and rose.....50c

Asia (Y) S. Lavender; F. Violet-purple; 4 1-2 ft. tall.....\$2.00

Atrorivacea Very deep rich violet; early.....15c

Aunt Rachel (Fr.) S. White, tinged violet; F. Pansy-violet edged white40c

Ballerine (V) S. Broad, waved blue violet; F. Deeper blue.

Grand variety\$1.00

Barrelane (S) Blue-lavender, flushed red-violet on falls.....50c

Berchta (G & K) Light yellow.....25c

Bluet (S) Pale blue50c

Bosniamac (Willmott) Silvery white, shaded primrose.....35c

Brandywine (F) Hyssop-violet\$1.00

B. Y. Morrison (S) S. Lavender-violet; F. Raisin-purple, bordered lavender with dark outline.....50c

Candelabre (V) S. White tinged violet; F. Violet-brown. Early50c

Canopus (B) S. Red-violet; F. Pansy-violet.....\$3.00

C. A. Pfeiffer (Fr.) S. Blue; pansy-violet.....35c

Caprice (V) Phlox-purple25c

Carthusian (Marshall) Large blue-lavender50c

Caterina (Fos.) Lavender-blue, very tall and large. Especially fine35c

Cherubim (V) Hortense-violet25c

Clarence Wedge (Fr.)	S. Heliotrope tinged yellow; F. Red-purple margined bronze-yellow.....	35c
Clematis (B)	All petals horizontal. Lavender-violet.....	50c
Cluny (V)	S. Wisteria-violet; F. Bluish violet	50c
Col. Candelot (Millet)	S. Bronze, overlaid red-lavender; F. crimson	50c
Cretonne (B)	S. Bronze-purple; F. Red-maroon.....	50c
Crimson King	Dark violet, ever-blooming	15c
Crusader (Fos.)	Blue-violet	50c
Dalila (D)	S. Cream-yellow; F. Plum-red.....	35c
Dawn (Y)	Marguerite-yellow	35c
Dejazet (V)	S. Rose-orange; F. Red-violet.....	35c
Delicatissima (M)	S. Lobelia-blue clouded rose; F. Campanula-violet	50c
Demi-Deuil (D)	S. Amber-yellow; F. White. The entire flower veined and dotted purple	50c
Dimity (B)	White, veined and penciled mauve and lavender.....	35c
Dream (S)	Lovely pink	75c
Dr. Mantor (Fr.)	S. Copper-crimson; F. Maroon, bordered bronze-yellow	35c
E. C. Shaw (Fr.)	Claret	\$1.00
E. H. Jenkins (B)	Steel-blue purple.....	50c
Fairy (Kennicott)	White, bordered and suffused blue.....	35c
F. M. Needham (Fr.)	S. Violet; F. Purple	50c
Freckles (Fr.)	S. Bronze-pink, reticulated purple; F. Maroon shaded violet; the whole fall reticulated white and maroon	50c
Gerda (G & K)	Light yellow.....	50c
Glorie de Hillegon	Early, light violet.....	50c
Gold Crest (Dykes)	Self-colored bright violet-blue with conspicuous golden beard.....	50c
Golden Fleece (Caparne)	Early, large light yellow.....	25c
Grevin (V)	S. Violet, tipped yellow-brown; F. Violet-purple.....	50c
Halo (Y)	Lavender-blue and violet.....	75c
Hauterfeuille (D)	S. Violet; F. Red-purple.....	50c
Helge (G & K)	Early light yellow.....	35c
Her Majesty	Copper-pink	25c
Hermione (Newlands)	Lavender-violet. Late.....	\$3.00
Hiawatha (F)	S. Lavender flushed rose; F. Purple bordered lavender	25c
Inca (F)	S. Saffron-yellow; F. Plum edged with gold, and medial line of gold.....	75c
Iris King (G & K)	S. Buff-yellow; F. Garnet-brown bordered yellow	35c
Isolene (V)	S. Lilac pink; F. purple-old rose.....	35c
Jacquisiana (Lemon)	S. Bronze-lilac-red; F. Purple-red.....	25c
Jeanne d'Arc (Verdier)	White edged lavender	25c
Jessie McInness (Fr.)	S. Lemon-yellow; F. Carmine-red with lemon border	75c
Juniata (F)	Blue-violet, very tall.....	35c
Kashmiriana (Species)	White washed with lavender.....	\$1.00
Kashmir White (Fos.)	Pure white. Four feet.....	75c
Knysna (B)	S. Yellow; F. Red-brown.....	40c
Kochii (Species)	Black-purple. Early	25c
Lady Foster (Fos.)	S. Pale blue; F. Blue-violet.....	75c
La Neige (Verdier)	Ivory white.....	35c

Leut. A. Williamson (Williamson)	S. Lavender-violet; F. Pansy-violet	50c
Leota (Fr.)	Very early, tall cream-white	\$1.00
Leverrier (D)	S. Mauve; F. Pansy-violet	\$2.50
Lohengrin (G & K)	Beautiful Cattleya-rose self-color	35c
Lord of June (Y)	S. Chicory blue; F. Lavender-violet	\$1.00
Loreley (G & K)	S. Martius yellow; F. Raisin-purple margined canary-yellow	25c
Loute (V)	S. Lilac blue, flushed bronze; F. Red-purple	35c
Magnifica (V)	S. Violet-blue; F. Violet-red	\$1.00
Ma Mie (Cayeux)	White frilled violet-blue	35c
Marsh Marigold (B)	S. Golden yellow; F. Purple-brown with yellow margin	75c
Mary Garden (F)	S. Pale yellow flushed lavender; F. Cream-white, dotted and veined maroon	35c
Mauvine (Dean)	Mauve	35c
Medrano (V)	S. Red-copper; F. Crimson-purple	60c
Merlin (S)	Violet toned pink	60c
Mesopotamica (Species)	S. Soft blue; F. Violet-purple. Very early, very tall and exquisitely fragrant. Not hardy in the east	75c
Mlle. Schwartz (D)	Lavender-mauve	\$1.00
Mme. Boullet (D)	S. Colonial-buff with red edge; F. Yellow	35c
Mme. Chereau (Lemon)	White frilled with blue. Very beautiful	25c
Mme. Cheri (S)	Ageratum-violet blended pink and yellow	\$1.00
Mme. Claude Monet (Denis)	Manganese to dull purple	\$3.00
Moliere (V)	S. Violet-blue; F. Violet	60c
Mons Brun (D)	Ageratum-blue and old burgundy-red	\$3.50
Mons. Hubert (D)	S. Violet with bronze throat; F. Lobelia-blue, maroon veins on amber	\$1.50
Mother of Pearl (S)	Pale blue-lavender with faint creamy undertone. A beautiful sort	50c
Mrs. H. Darwin (Fos.)	S. White; F. White reticulated violet	25c
Mrs. Rapp (Fr.)	Lavender-violet	\$2.50
Mrs. Reuthe (Ware)	S. White veined and shaded lilac; F. White frilled blue	25c
Mrs. Walter Brewster (V)	S. Lavender-blue; F. Analine-blue	50c
Mt. Penn (F)	S. Lavender-rose; F. Crimson-lilac	50c
Nadine (Fr.)	S. Chinese-violet; F. Matthews-purple	\$1.00
Nancy Orne (S)	Rose-pink	\$1.00
Navaho (F)	S. Bronze-yellow; F. Maroon veined white	25c
Neptune (Y)	S. Pale blue; F. Dark purple-blue	50c
Nine Wells (Fos.)	S. Violet; F. Deep purple	35c
Opera (V)	S. Pansy-violet; F. Violet-purple	50c
Oriental (F)	S. Lavender; F. Royal purple	75c
Oriflamme (V)	S. Lavender; F. Hortense-violet	40c
Othello	S. Blue; F. Dark purple	25c
Pallida Dalmatica	Grown since 1600. This is the true variety, which is rare. Delicate lavender	50c
Parc de Neuilly (Verdier)	Plum-purple. Late	25c
Parisana (V)	S. White, dotted and shaded lilac-purple; F. White, frilled at edge with lilac	35c
Pauline (F)	Pansy-violet	35c

Perfection	S. Light blue; F. Violet-black. Very handsome and striking	25c
Powhatan (F)	Bishop-violet	50c
Princess Beatrice (Barr)	Clear lavender-blue	75c
Princess Victoria Louise (G & K)	S. Pinard-yellow; F. Rood's violet, bordered sulphur-yellow	25c
Prosper Laugiere (Verdier)	S. Snuff-brown; F. Plum-violet	35c
Prospero (Y)	S. Lavender; F. Red-purple	75c
Quaker Lady (F)	S. Smoky-lavender; F. Ageratum-blue and old gold	35c
Queen Alexandra (Barr)	S. Purplish lilac; F. Lilac	25c
Queen Caterina (S)	Iridescent pale lavender-violet self-color	50c
Queen of May (Salter)	Pink	25c
Raffet (V)	S. Bradley's violet; F. Darker. Very late	75c
Red Cloud (F)	S. Rose-lavender; F. Crimson-maroon	75c
Rhein Nixe (G & K)	S. White; F. Violet-blue with white margin	35c
Ring Dove (Fos.)	S. Lavender-violet; F. Darker	50c
Romeo (Millet)	S. Colonial-buff, deepening to amber at base and dotted brown; F. Lavender marked reddish purple	50c
Rose Unique (F)	Rose	35c
Ruth Rand (Fr.)	S. Violet-blue; F. Deeper shade of same	50c
Sarpedon (Y)	S. Bluish violet; F. Hyacinth-violet	50c
Seminole (F)	S. Violet-rose; F. Crimson	50c
Snow-Cup (G & K)	Earliest, pure white, dwarf	35c
Squalens Arnols (Barr)	S. Rosy-bronze; F. Purple	35c
Storm Cloud (Syn. Nuee d'Orage) (Verdier)	S. Purple-drab to dull lavender; F. Bradley's violet, reticulated maroon on white ground	35c
Susan Bliss (Bliss)	One of the best pink irises. Color is between Liseran-purple and rose-purple	\$2.00
Swatara (F)	S. Lobelia-blue; F. Violet	35c
Sweet Lavender (Bliss)	S. Pale lavender; F. Horizontal, rose-lavender	75c
Swatara (F)	S. Lobelia-blue; F. Violet	50c
Tamerlane (V)	Very dark purple	25c
Titan (B)	S. Violet-blue; F. Violet-purple. Enormous flowers	\$4.00
Tom Tit (B)	Deep violet-blue. Falls almost horizontal	35c
Trianon (V)	S. Rosy buff; F. Same color deepening to lavender	35c
Trojana (Species)	S. Lavender-violet; F. Amethyst-violet, veined darker	35c
Turco (V)	S. Purple-lilac; F. Lobelia-violet	35c
Ute Chief (F)	S. Blue-violet; F. Royal purple. Early	50c
Violacea Grandiflora	Late, very large, rich blue	50c
Walhalla (G & K)	S. Pale lavender-blue; F. Violet-purple. Very large flowers, 30 in. high	35c
W. F. Christman (Fr.)	S. White, tinged violet; F. purple, reticulated white, with light border	25c
White Knight (Saunders)	Pure white, fine grower	35c
Wyomissing (F)	S. Cream-white, suffused rose; F. Rose. Not much singly, but fine in masses	35c
Zua (Mrs. Crawford)	Flower has crinkled texture like crepe paper. Color delicate lavender	50c

The plant division known as Amaryllidaceae includes the genera of Amaryllis, Hippeastrum, Crinum, Nerine, Sprekelia, Chlidanthus, Pancratium and many others.

These are all tender plants and will not survive a temperature lower than a few degrees of frost. In the United States, outside of the semi-tropic south, they are house plants. They may be potted in the fall or winter and up to May if available. Leave in a cool-semi-dark room two weeks, or until growth begins. Then they should be given a warm, sunny window.

Keep the plants growing as long as possible after blooming. This will usually be for eight or nine months. They may be planted in a sunny place outdoors, but not close to a tree. They like plenty of water. Do not destroy the large, fleshy roots when moving.

Most of these bulbs may be grown in gallon cans, but Crinums require a pail up to five gallons. Gasoline cans are about the right size except for Pedunculatum, which should have a box 15 inches across and somewhat deeper. Support the flower stem of Crinums with a green stick, and when they bloom their beauty inspires.

All these bulbs require about two or three months' rest each year. Give little or no water when dormant.

We can supply any bulb in this list at any time of the year. We simply dry them off for a few days before shipping. Do not water too much at first. If dug out of season, Nerines and Amaryllis Belladonna often do not start until the succeeding late fall and do not bloom the first year. But very often they refuse to bloom the first year after planting anyway.

Unless otherwise directed, we will file your order for these two and mail them to you at the proper time.

Crinums move easily any time of year. Give them a month's rest and they will bloom for you. Crinum C. E. Houdyshel is practically ever-blooming. In my 100-foot row I have blooms all the time except in our short winter.

The flowers of this order usually are lily-shaped, very fragrant and are exquisite.

Many people in the colder climates grow Amaryllis and related tender bulbs out of doors in the summer, then lift the bulbs before there is danger of hard frost. Be careful not to break off large, fleshy roots. Pot them singly or all together in a box. Press soil down firmly around roots. Store in a frost-proof room or cellar. Do not water enough to cause growth, nor keep so dry the roots shrivel.

THE AMARYLLIS FAMILY

Amaryllis Belladonna	Pink blooms in August before foliage appears	25c
Chlidanthus Fragrans	Small bulb, yellow flowers, exceptionally fragrant. April	15c
	Four (enough for a 6-in. pot).....	50c
Crinum C. E. Houdyshel	The nearest to a red flower and the nearest ever-blooming. One bulb will often bloom four or more times in one year	\$1.50
If you want large bulbs, send 25c to 50c postage. Blooming size small bulbs prepaid.		

- C. *Capense Rosea* Pink, very hardy.....50c
- C. *J. C. Harvey* A beautiful hybrid with clear pink flowers....75c
- C. *Kirkii* White flowers with reddish purple center stripe.....50c
- C. *Moorei* Clear, pink, bell-shaped flowers. Prefers partial shade50c
- C. *Pedunculatum* Very many white flowers with same appearance as spider lily. Very large bulb which cannot be mailed prepaid. It's lovely, but large.....\$2.00, express collect
- C. *Powellii Alba* A very beautiful and popular hybrid. White flowers50c
- C. *Powellii Rosea* Same with pink flowers.....50c
- C. *Sp. Unknown* The smallest *Crinum* I have and one of the most beautiful. Size about right for 8-in. or 10-in. pot....50c
- The *Hippeastrums* are the bulbs we usually call *Amaryllis*. *Amaryllis Johnsonii*, red with white strip in center of petals, is very common. They are very easy to grow.
- Hippeastrum Hovey's Giant* A very large, purplish-red flower \$2.00
- H. *Johnsonii* Described above. Grow them for the brilliant red flowers in the house in January to April. Experienced growers can produce flowers for Christmas. The natural blooming time is April.....50c
- H. *Mephistopheles* Very dark red, self-color, no markings. A seedling of Burbank's *Martinique*, which was a cross between the *Hippeastrum* and the *Sprekelia*. The *Martinique* appeared to be a very large *Sprekelia*. *Mephistopheles* is more like a *Hippeastrum*.....\$5.00
- H. *Sibyl Houdyshel* One of the most exquisite hybrids. White, veined, and edged bright pink. One bulb soon increases to a large clump\$2.00
- H. *Solandriflora* Very fragrant, white veined pink.....50c
- H. *Solandriflora Hybrids* Very like their parent but in many variations of color, white to red, small flowers, freely produced50c
- H. *Hybrids* Produced from hand-hybridised seed, from a foundation stock selected many years ago from Burbank's field while in bloom, also from the famous Aigberth Nurseries of Liverpool (*Amaryllis* specialists) and other sources. Each\$1.00
- Ismene Calathina* Large, pure white, very fragrant, cup-shaped flowers25c
- Lycorus Squamigera* (*Amaryllis Halli*) Lilac pink, shaded blue. Flowers precede foliage, like *A. Belladonna*. Very rare and we have to restrict our sales with a high price. You may find them for less and if so, advise you to buy there.....\$1.00
- Nerine Sarniensis* Exquisite pink flowers in the fall before foliage appears. Keep them growing after blooming until spring25c
- Four bulbs, enough for a 6-in. pot.....90c
- Pancratium "Spider Lily"* White25c
- Pancratium Maritimum* White, 20c; 3 for.....50c
- Sprekelia Formossissima* Brilliant, glowing red, oddly shaped and very beautiful25c

TRITOMA

Our fine hybrids of the **Red Hot Poker** are very gorgeous plants. They are 4 to 6 feet high and range in color from pure yellow to pure red in several shades and combinations.....50c
Houdyshel's Indian Red Very tall, Indian red self-color. The best hybrid we have raised and offered now for the first time\$1.00

CALLA LILIES

Calla Aethopica. The white Calla. One of the easiest things to grow in the house and always blooming from large, well established clumps. Give plenty of water and good drainage. Do you know you can grow them out of doors in the temperate zone very much the same as you grow Gladioli and other bulbs that are also native to semi-tropic regions? Try it and see. Dig the bulbs in the fall and store in frost-proof cellar. Calla tubers must be kept in earth or sand, otherwise they dry out. Small, 10c; large, 15c; Jumbo bulbs, 25c to 50c.

Black Callas These are Arums. We have two unnamed species. Ready to ship in late summer up to November.....20c

CANNAS

For gorgeous tropic beauty, nothing excels the Canna. Prices include postage except for the mixed.

King Humbert Red flower, bronze foliage.....10c
Nokomis Wonderful dark red flowers, bronze foliage.....20c
Rosea Gigantea Tall rose15c
Stuttgartia Orange15c
The President Scarlet20c
Mixed Include those listed and many others5c
 Per dozen, 50c; per 100, \$3.50. Transportation extra on 100.

TULIPS

We are going to dig two large beds of Tulips containing about 50,000 bulbs in three varieties—Pride of Harlem, red; Bronze Queen; Clara Butt, pink.

The bulbs are much smaller than Holland-grown, but they will grow large in favorable climates and the small bulbs bloom.

To sell all of them quickly will take 50c per 100, or \$4.50 per 1,000.

If you want to go into the bulb-growing business or if you want a very large garden of tulips at practically no cost, this is your chance. I am selling because Southern California will not produce nice large tulip bulbs.

A GLADIOLUS ROMANCE

Among the younger recent debutantes, Miss Gladiolus LOS ANGELES was one of the most popular. Her charming personality and her great beauty made her the center of much attention at the affairs where she was present. Her lovely grenadine petals flushed at the complimentary remarks of many a would-be suitor, but these suitors did not seem to be able to make any further impression. She could be gay and lively with them but was so very impersonal about it that not one of them ever could feel that he had advanced his position in her favor beyond that of a casual friendship.

Once JACK LONDON and J. A. CARBONE, when out driving in J. A.'s FORD, took up the line of conversation so often introduced by Jack. Jack always was full of ROMANCE. Many a MID-SUMMER DREAM had he devoted to this fair one or that fair one. REMEMBRANCE vividly presented to him the fair vision of many a dainty sub-deb or recent debutante. It may be that he had a fickle disposition, for although he himself had been often beloved by dowagers, dutchesses, debts and even sub-debs, his own fitful fancy flitted from flower to flower.

That is, it did until he met Gladiolus LOS ANGELES. His constant reference to her when in conversation with his best chum, J. A., seemed to indicate an impression that was by no means casual. Today he was somewhat boastful.

"J. A., did you see Gladiolus LOS ANGELES high-hat SIDNEY PLUMMER at MRS. FRANK PENDLETON'S party last week?"

"I am sure, Jack, most of us saw that she is no more interested in that direction than she is in any other which pertains to members of our sex."

"Do you mean that none of us are able to thrill her maiden heart?"

"Just about that, I think. You, for example, heart breaker that you are, affect her about as much in that way as MING TOY, the Chinaman.

"Evidently, my dear J. A., you are not so observant. Didn't you see the MAIDEN'S BLUSH when I leaned over her so closely soon after Sid's disastrous attempt to inveigle her into a tete-a-tete in the conservatory?"

"Yes, and I also saw what you probably did not. I noticed her supple and graceful form swayed as by a light breeze, but very perceptibly, away from you. I fear if you try your DON JUAN wiles on Gladiolus LOS ANGELES your ARDEN-t advances are likely to frighten her and to lose for you any chance of assuming an outstanding position among her admirers."

But impetuous Jack was full of confidence. Had not the ORANGE QUEEN, the PRIMROSE PRINCESS and the DUTCHESS OF YORK fallen victims to his masculine beauty?

So they laid a wager. The next time the three of them should be present together, Jack boldly declared, he would greet her with an affectionate and intimate word, and he would at least touch with a proprietary air one of her side branches. If he failed, he would lose to J. A. a little GOLD EAGLE. If he won, J. A. would forfeit the same to him.

The occasion was not long in coming. About a fortnight later ALICE TIPLADY gave a reception in honor of ANNA EBERIUS. All the elite of GLENDALE were there, many even from as far away as PASADENA and LA VERNE. MARY JANE COOLE was serving refreshments under an arbor of wisteria. Gladiolus LOS ANGELES was daintily sipping the refreshing liquid as if it were the dew of heaven when JACK LONDON and J. A. CARBONE entered the arbor together. Jack at once sensed the situation he had (J. D.) Long longed for. And at once he grew a little Boulder (Colorado).

Approaching, he addressed her, "Oh, Gladdie—!" Startled, the LOS ANGELES dropped the beautiful vase containing her refreshing liquid and gave only one frightened look at Jack and then an imploring and searching look in all directions. Seeing her great distress, GLADDIE BOY, who was near by, stepped between the two and quite naturally and cleverly answered Jack and made it appear that Jack was addressing him. Most of those near by really thought it was that way, and the LOS ANGELES was saved the embarrassment that might have resulted from too much attention to her discomfort.

I am glad to say that Jack never again presumed. He was too conceited to feel the passion of unrequited love, so I am very sure he has no sympathy coming to him.

Not long after that, Jack's devotion to a tall, willowy red-head, FAY LAMPHIER, a glorious exotic beauty, was a perfect illustration that all happens for the best. No pale beauty could have held Jack's vagrant fancy as Fay did for all the succeeding time up to the present.

Miss Gladiolus LOS ANGELES had been out nearly four years when JACK LONDON'S faux pas occurred. It began to appear that her heart would never be touched. Not an episode of her life appeared to have a romantic turn. But what maiden dreams not of a Sir Galahad who will some day ride into her life?

Miss LOS ANGELES' maiden musings, however, did not picture a Sir Galahad; not even a movie hero. Oh, no! Her vaunting imagination centered on no less a hero than the PRINCE OF WALES. Sometimes on a summer day, resting in her garden and with an accompaniment of the drone of insects and the fluttering of humming birds, in the misty visions that come when we are halfway between asleep and awake, she could imagine that she saw the Prince at her side.

A prince for her lover! It was an intriguing thought and it may be that is why no one else interested her. How could she picture herself romantically attached to J. A. CARBONE, JACK LONDON, or even the so-perfect MR. W. H. PHIPPS? A prince consort, even the PRINCE OF WALES, growing beside her in her garden! Never had she met him at any of those society functions where youth and beauty, genius and wealth, congregated. Never in her garden had she seen him growing near her.

Was it possible that a dream which was never to be would so influence her as to exclude a reality which could be? She thought of that, but was not much worried. But the very fact that she did think of it was a good sign.

Well, this True Story must record only the truth. Even had I the literary license of a raconteur at the True Story Club, I could not change the events as they occurred. The PRINCE OF

WALES never became the suitor of Miss LOS ANGELES. They did meet at last. One day at MRS. DR. NORTON's charity ball the room became suddenly hushed and an air of expectancy prevailed. Some one near her whispered, "It is the PRINCE OF WALES. Do you see him there?" Eagerly the Gladiolus LOS ANGELES craned her neck. Yes, there he was with MRS. F. C. PETERS—yes, with that designing grass widow! And, heavens on earth! two shades of pink. Golden salmon pink and lavender pink, and she herself was grenadine or orange pink. She started away for fear that they might approach her. Two shades of pink! Wasn't it queer that she had never wondered about his color? Now if he had only been a nice contrast to her. But with her, they also would be two shades of pink.

Disappointed and with a tear in each eye, she turned away, when whom should she see approaching but her ever dependable and unassuming friend, GLADDIE BOY. Never had she seen him in the light of a suitor. Never had GLADDIE BOY had the presumption or the courage to assume such a role. But suddenly an illuminating light seemed first to surround him, then to pass between the two, and finally to include them both. It drew them, unresisting, together. He too was grenadine pink. The light had revealed it to her in a new and significant way. They could walk through life together without clashing. Quickly they embraced, and as much alone as if they were growing together in their original gardens at Canandaigua or LaVerne, they plighted their troth and GLADDIE BOY placed a lovely JEWEL on her finger.

So now I have only to record that they had a beautiful wedding. DR. F. E. BENNETT gave away the bride. The bride carried a lovely shower bouquet containing ORCHIDS; E. J. SHAYLOR stood up with the groom. RUBINI played the wedding march and REV. EWBANK performed the ceremony. The Reverend surely did look blue, too, for a few of us knew that he too was a disappointed suitor. The groom crossed his palm with GOLD which I imagine he never spent but put away among his SOUVENIRS.

As I said before, this is a True Story and I can't end it in the usual way by saying "And so they lived happily ever after." Why can't I? Well, you see, "ever after" has only just begun for them, and so there is no end to this story.

GLADIOLUS COLLECTIONS

- "The Gladiolus Romance" Collection of 36 varieties mentioned in the story, value \$7.14, for.....\$6.50
 If you want a Primrose Princess bulblet instead of bulb, and a small Gold Eagle that will bloom just as well as a large one, the price is.....\$5.00
 "The Wedding Party" Collection—Los Angeles, Gladdie Boy, Dr. F. E. Bennett, E. J. Shalor, Rubini, Rev. Ewbank, value 88c, for80c
 "The Royal Four" Collection—Primrose Princess, Orange Queen, Duchess of York, and the Prince of Wales, value \$1.88, for \$1.80; or with a Primrose Princess bulblet, instead of bulb, for50c
 "The Five Chevaliers" Collection—E. J. Shalor, Mr. W. H. Phipps, Jack London, J. A. Carbone, and Sidney Plummer, value 59c, for55c

WHY? WELL BECAUSE

WHY did such a homely man put his picture in his catalog?

WELL, BECAUSE J. D. Long, Carl Selbach, Dr. Bales and a lot of others have been doing it for years and it seems to go over rather "large." It must boost their bulb sales. See how J. D. gads around. He addressed the Massachusetts Horticultural Society in Horticultural Hall, Boston, the other day while I dressed in the kitchen and smelled the smudge in adjacent orange groves that morning.

And Carl Salbach is getting a "bay window"—he must be getting a lot to eat. Me, I do get awfully tired of beans.

Old Dr. Bales, they say, still "officiates" at those "baby affairs" quite as frequently as before, but he's so prosperous he can scarcely ever be prevailed on to accept a gratuity on those occasions.

WELL, BECAUSE I would like to have some of their prosperity, I am trying out some of their methods, and this is one of them. My face (you can see that yourself) is not my fortune, but a young lady a couple of years ago told me I had a very "kind face." I could not loan her the \$100, but the compliment impressed me with its simplicity and sincerity. Especially the simplicity—thinking I had a hundred.

As "old man" Postum used to say, "There's a reason," and now that we are "personally" acquainted I would be delighted to have you write me a short letter and tell about your garden, like to have a snapshot of it and of you, like to have you devote a corner of that garden to my bulbs, and especially to the gladiolus Los Angeles, direct from the originator.

Coincidence: Mr. and Mrs. Dennen from Maine just walked in, saying, "We just wanted to meet you, see what you look like, and see where our bulbs come from." I was delighted.

WHY did Mr. Williams name his beautiful glad Fay Lamphier?

WELL, BECAUSE so beautiful a glad should be given a name of great worth. Miss Fay Lamphier is one of California's most beautiful girls. Very competent judges decided she was the most beautiful, and she won the title Miss California. Then in competition with beautiful girls from every state, she was declared the most beautiful girl in America and won the title "Miss America."

Why is FAY LAMPHIER represented in the story, "A Gladiolus Romance," as a red-head?

WELL, BECAUSE that FAY LAMPHIER is the glad, not the girl, and the glad has most lovely coral red flowers.



AVOCADOES

We have this wonderful fruit for sale from September to February. Price per lb. at the ranch, 25c. We have sent them by parcel post successfully as far as Toronto and New York. Postage and packing are extra, up to the third zone 25c per lb.; up to eighth zone 40c extra per lb.

Seed. A seed will grow into a lovely house plant 18 in. high, in one season, or in the south where the temperature does not fall below 28 deg. F. they are hardy. 10c each; \$5.00 per 100; \$40 per 1,000.

CUT FLOWERS

Our Gladioli are in bloom from about April to the first heavy frosts, which is from December 20th to January 20th.

We sell flowers both wholesale and retail. We have many other varieties of flowering bulbs and shrubs in season, and can always supply you with any kind of cut flowers or designs. When we do not have the flowers you want, we get them direct from the fields of other growers. We have no icebox or display room, so we have to have a little advance notice sometimes, but to make up for that you get perfectly fresh flowers.

The past year we have made several shower bouquets for brides, sprays for funerals, baskets for the home or for sick friends.

Send us your order for flowers for your friends in Pomona, Ontario, Upland, Claremont, LaVerne, San Dimas, Covina, Glendora, Azusa, or Los Angeles. Send the amount you want to pay.

Delivery in LaVerne, San Dimas or Pomona is free for mail order customers; in Los Angeles add \$2.00 for delivery at a specified time, or 50c if any time within a week will do. Other places, add 50c. Minimum mail order is \$1.00, plus delivery charges for cut flowers; baskets and designs, \$2.50 and up.

Local customers will please phone LaVerne 1302 for an estimate and information.

JOIN

The American Gladiolus Society—And receive monthly The Gladiolus Bulletin, the best magazine in the world devoted to the subject. Send \$2.00 direct to Roscoe Huff, Goshen, Indiana.

The California Gladiolus Society—Send \$2.00 to Paul Doring, 1520 South Eighth Street, Alhambra, California.

The American Iris Society—And receive very valuable bulletins. Send \$3.00 to J. B. Wallace, Jr., 129 Church Street, New Haven, Connecticut.

SUBSCRIBE FOR

The Flower Grower, Calcium, N. Y. \$2.60 per year.

Better Homes and Gardens, Des Moines, Iowa. \$1.00 per year.

Western Homes and Gardens, San Jose, Calif. Only a California magazine gives correct cultural directions for California.

Mr. Houdyshel edits the Gladiolus Department. Send \$1.00 to us or to address above.



LITTLE ALLEN

This is one of our next-door neighbors from the David and Margaret Orphans' Home.

When fate interferes in the life of a child to rob it of parents or home it is a sad thing. The David and Margaret Home under Papa and Mama Michener is doing all in its power to give a real home to over 100 children. This institution is not endowed and must depend for existence on the gifts of friends. Let all the friends of little children send them at least \$1.00.

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